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July 28, 1975

To: Committee of Counsel

Supplementing our conversation with each of you today, we are enclosing a copy of a fact sheet which can be utilized in the event of any inquiries. We are also enclosing a copy of what was on the UPI wire around noon today.

Finally, we are enclosing an excerpt from an FTC Staff memorandum, pages 14 through 17 of which cover the FTC Planning Department's analysis of what the FTC has been doing about cigarette advertising. I suspect that each of you will find this indeed intriguing.

Just as soon as we learn that the anticipated "general letter" from the Commission has been forwarded, it may be assumed that a date for a meeting of the Committee of Counsel to consider it will be set. Our latest word is that this letter will be forthcoming within a week or two.

Very truly yours,

H. T. Austern

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